

BoD Professional Org Value Proposition



- Access to Domain & Industry Experts
- BoD Leaderhsip Roles
- Influence the Next **Generation of Directors**

- Intelligence on Potentially Disruptive Events & Trends

Action Items:

- Seek Opportunities to Mentor or Share Knowledge & Experience
- Peer Networking Opportunities
- Access to Thought Leaders
- Identify New Board Opportunities
- Tools to Prepare for Board Leadership Roles
- Exposure to Core ESG Topics
- Build Personal/Professional BoD SME Contacts
- Strategic Council Participation
- Access to Formal BoD Certification Programs
- Chapter Leadership Experience
- Participate in Local & National Programming
- Access to Director Body of Knowledge Content Sources
- Opportunity to Meet a Wide Range of Like-Minded Professionals
- Identify Core Director Competencies:
- Governance, Operations, Legal, Finance, Strategy, Risk
- Orientation to BoD Ecosystem & Supporting Professionals
- Opportunity to Identify Prospective Mentors
- Access to Thought Leaders:
- Industry, Governance, Compliance, Ethics, Culture, and Board Service Expectations
- Opportunities to Apply for BoD Positions

Gain a Clear Understanding of Time & Financial Commitments Necessary to Become a Board Member

Learn About the Board of Directors Ecosystem

- Identify Opportunities to Increase Acumen in: Finance, Legal, Regulatory Compliance, Cultural Issues, etc.
- Contribute and Increase Visibility within the BoD Community
- Identify Industry, Transition, or Group Training Programs Appropriate for You: Veteran to Board Service, Minority, etc.
- Training Opportunities to Increase Skill Set

Director

Seared

- Showcase Key Competencies to Support Organizational Mission

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Solution Merine

Board of Director Pathways

Educational Needs

 Thought Leadership on Emerging Governance Topics Forward-Looking Guidance on National & Geopolitical Topics Updates on Best Practices • Full Board Key Competencies & Evolving Skill Set Needs

Recruit New Members to Board Service

- Exposure to Emerging and Potentially Disruptive Trends
- Increased Specialized Knowledge in Targeted Companies, **Organization Types, and Industries**
- Education on Advanced Board Topics
- Training to Take on Board Leadership Roles
- Refine Directorship Profile Industry/Committee Expertise

Action Items: (expand roles & differentiate yourself)

- Revisit Your Skills Gap to Determine if Formal Board Certifcations or
- **Executive Education Programs Will Assist in Qualifying for Future Roles**
- Update Your Professional Development Plan
- Identify Opportunities to Raise Visibility in the BoD Community
- Hone Personal Brand to Align with Long Term Board Leadership Roles

Non-Executive Board Member

Roles

Lead Independent Director

Board Committee Mentor

Certifying Body Leader

Chairman

Committee Chair

- Executive Board Member
- Independent Director
- Advisory Board Member
- Board Committee Member
- Specialist Subject Matter Expert • ERP, Cyber, ESG, Activist

- Foundational Knowledge of Core Director Skills & Competencies
- State Law, Director Professionalism, Committee & Governance Training • Exposure to Board Level Topics, Best Practices & Enabling Technologies
- Review D&O Insurance, Trade Publications
- Establish Board Credentials

- **Action Items:** (set destination, path & pace)
- Determine Knowledge and Skills Gap
- Establishing a Professional Development Plan Self Study / Formal Certification
- Participate in Mock Boards, SOP & Tabletop Events
- Identify Potential Mentors
- Create Board Search Strategy
- Publish Board Bio & Resume

Experience Opportunities

- Consider Joining BoD Focused Organizations (Peer Networking is Critical)
- Gain Practical Experience by Participating in Chapter Communities
- Learn About Board Opportunities & Responsibilities
- Rewards, Personal & Professional Liabilities, Shareholder Activism, Cybersecurity, SEC, OSHA, etc. Travel to Meet Members in Board of Director Organizations at Local and National Events



Professional Development



Organiza

tion

Size,

Str

icture

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Complexity

Tech Native

• Gig Workers

Common Mindsets

- Diversity as a Differentiator

"Ok Boomer" - Give Me My Shot

ESG Immersed & Idealogically Invested